

**2012 SHOW FACT SHEET**

1. Show name: Interior Lifestyle China
2. Show date: 10 – 12 October 2012 (for trade visitors only)  
13 October 2012 (for trade and public)
3. Location: Shanghai Exhibition Center (No.1000 Yan'an Road Middle)
4. Admission: Free admission for trade buyers; RMB 50 for public.
5. Exhibition space: 18,000 sqm gross
6. Exhibitors: 260 (225 from 17 countries/regions in 2011)
7. Visitors: 17,000 (14,508 from 47 countries/regions in 2011)
8. Visitor groups: Trading houses / wholesalers / retailers / department stores / large scale retail stores / mail order houses / interior designers / real estate developers / hospitality and restaurant business operators / press / associations
9. Product groups: Dining / Giving / Living

**Designer programs:**

“talents” is designed to bridge between young aspiring designers and the interior industry. We give young designers and their innovative ideas the chance to present their design-oriented and avant-garde tableware, gifts, home accessories, furniture, lighting and textiles at this special area.



\* Resource: 2011 onsite pictures

**\* Conditions \***

- Under 35 years old designer or group in the field of interior related design (industrial design, textile design, product design)
- The exhibits must be prototypes of his/her design relevant to interior products.
- The participants must attend at their booths to promote his/her prototypes in a professional manner during the fair.

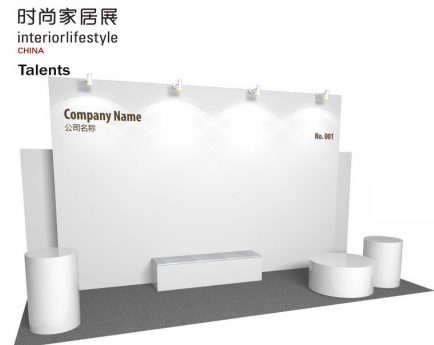
## \*Deadline\*

**July 1, 2012**

## \*Participation Fee\*

### **12 sqm equipped stand free of Charge**

- The Organizer reserves the rights to accept the application or not.
- Shipping, travel and other expenses are covered by the participants.
- Installation of the exhibits must be done by the participants by themselves.



## \* Documentary Requirements for Entry \*

- Application form
- Profile of the Designer / Group
- Photos of the Exhibits (high resolution)
- Comments on the Exhibits

## \* Contact Us \*

Messe Frankfurt (Shanghai) Co Ltd

Contact: Ms Karen Dai, Trade Fair Manager

Tel: (86) 21 6160 8555 ext. 213

Direct: (86) 21 6160 8513

Fax: (86) 21 5876 9332

Add: Room 1503, 15/F, Taiping Finance Tower  
488 Middle Yincheng Road, Pudong New Area  
Shanghai 200120, China

E-mail: [interior@china.messefrankfurt.com](mailto:interior@china.messefrankfurt.com)

Web: <http://www.il-china.com>