

BY USING PORTUGUESE PAPER, YOU ARE CONTRIBUTING
TO THE SUSTAINABILITY AND GROWTH OF PORTUGUESE FORESTS.

KEEP USING OUR PAPER AND RECYCLE IT AFTER USE.

FIND OUT MORE ON HOW PAPER FROM
PORTUGAL CONTRIBUTES TO THE
SUSTAINABILITY AND GROWTH
OF PORTUGAL'S WOODLANDS AT
WWW.PAPERFROMPORTUGAL.COM



MORE FORESTS,
BETTER FUTURE.



**CUTTING DOWN
MISCONCEPTIONS,
GROWING TREES.**



PORTUGAL'S WOODLANDS HAVE GROWN BY ALMOST 80% OVER THE LAST CENTURY, THANKS IN GOOD PART TO THE PULP AND PAPER INDUSTRY.

**MORE
FORESTS,
BETTER
FUTURE.**



PAPER FROM PORTUGAL - MORE FORESTS, BETTER FUTURE IS A CAMPAIGN TO RAISE AWARENESS OF PORTUGUESE PULP AND PAPER PRODUCTS AS A EUROPEAN SUCCESS STORY, COMBINING SUSTAINABILITY WITH HIGH QUALITY STANDARDS.

OUR AIM IS TO CHALLENGE MISCONCEPTIONS ABOUT THE INDUSTRY AND TO PROVIDE FACTS SHOWING THAT PORTUGAL'S PAPER INDUSTRY ACTUALLY CONTRIBUTES TO FORESTATION AND IS A SOURCE OF NATURAL WEALTH.

HERE ARE SOME FACTS:

The sector's nurseries have produced an average of 13 million plants each year and are still growing;

Today, Portugal's woodlands cover nearly 40% of the country, thanks in good part to the pulp and paper industry, committed to sustainable management of its forestry holdings.

Ownership of Portugal's forests is divided between more than 400,000 landowners, most of them smallholders, and the forestry sector employs around 100,000 people;

Today, 70% of the energy used in the Portuguese pulp and paper industry is green, well above the European average of 56%, thanks to Portugal being one of the leading investors in forest biomass, a renewable resource.

In 2010, the Portuguese paper industry accounted for nearly 60% of office paper exports from Europe to the rest of the world.

WWW.PAPERFROMPORTUGAL.COM

