



**CUTTING DOWN
MISCONCEPTIONS,
GROWING TREES.**

Portugal's woodlands have grown by almost 80% over the last century, thanks in good part to the pulp and paper industry. On top of this, the industry's nurseries have produced an average of 13 million saplings each year and are still growing.

PORTUGAL ACTIVELY DEVELOPS AND PROTECTS ITS FORESTS,
AND PAPER PRODUCTS CONTRIBUTE TO THIS GOAL.

**MORE FORESTS,
BETTER FUTURE.**



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**PORTUGAL
IS NEARLY
40% FOREST.
WE'RE PARTLY
TO BLAME.**

Today, Portugal's woodlands cover nearly 40% of the country, thanks in good part to the pulp and paper industry, committed to sustainable management of its forestry holdings.


BY USING PORTUGUESE PAPER, YOU CONTRIBUTE
TO THE SUSTAINABILITY AND GROWTH OF PORTUGAL'S
WOODLANDS.

**MORE FORESTS,
BETTER FUTURE.**



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**FOREVER
ONLY MAKES
SENSE ON
PAPER.**

The Portuguese pulp and paper industry has achieved high standards of efficiency by using modern technology and high quality raw materials, expertly processed into premium brands with certified green credentials, made from natural renewable resources and suitable for recycling.

PORTUGUESE PAPER IS PART OF A NATURAL SYSTEM.
WE ASK YOU NOT TO BREAK IT.

**MORE FORESTS,
BETTER FUTURE.**



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**GREEN
AHEAD.**

Today, 70% of the energy used in the Portuguese pulp and paper industry is green, well above the European average of 56%, thanks to Portugal being one of the leading investors in forest biomass, a renewable resource.

GREEN ENERGY IS AN IMPORTANT FOCUS OF THE FUTURE. PAPER FROM PORTUGAL IS ALREADY AHEAD OF THE GAME WHEN IT COMES TO GREEN ENERGY FOR PAPERMAKING.

**MORE FORESTS,
BETTER FUTURE.**



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**NATURAL-BORN
INNOVATORS.**

With exciting new paper products developed by R&D teams committed to a greener future, Portugal is currently the leading European producer of uncoated fine papers and bleached *eucalyptus* kraft pulp (BEKP).

IT TAKES COURAGE TO BREAK OUT IN NEW DIRECTIONS.
PAPER FROM PORTUGAL: LEADING THE WAY TO POSITIVE CHANGE.

**MORE FORESTS,
BETTER FUTURE.**



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**IN PORTUGAL,
JOBS GROW
ON TREES.**

Ownership of Portugal's forests is divided between more than 400,000 landowners, most of them smallholders, and the forestry sector employs around 100,000 people. The Portuguese pulp and paper industry is an important source of direct and indirect employment.

PORTUGUESE FORESTS ARE A NATURAL SOURCE OF WEALTH
AND IT IS PAPER FROM PORTUGAL'S JOB TO KEEP IT THAT WAY.

**MORE FORESTS,
BETTER FUTURE.**



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